

**Shri Vaishnav Vidyapeeth Vishwavidyalaya**  
**BBA+MBA**  
**Choice Based Credit System (CBCS) 2020-23**

**SEMESTER - III**

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
			THEORY			PRACTICAL		Th	T	P		
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	BBAI301	Human Resource Management	60	20	20	0	0	4	0	0	4	100
2	BBAI302	Management Accounting	60	20	20	0	0	4	0	0	4	100
3	ML301	Environmental Management and Sustainability	60	20	20	0	0	4	0	0	4	100
4	BBAI304	Principles of Marketing	60	20	20	0	0	4	0	0	4	100
5	BBAI305	Creativity and Innovation	60	20	20	0	0	4	0	0	4	100
6	BBAI306	Comprehensive Viva	0	0	0	50	0	0	0	0	2	50
			300	100	100	50	0	20	0	0	22	550

\*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.